



SQUAM LAKES NATURAL SCIENCE CENTER MARKETING SUMMER INTERNSHIP

Squam Lakes Natural Science Center seeks a college student as a Marketing Intern. The Marketing Intern will gain experience working in a nationally-accredited nature center. The Marketing Intern will work with the Marketing Manager to help strategically manage the promotion and marketing efforts of Squam Lakes Natural Science Center, its environmental education programs, and mission to the general public, membership, and school groups.

Projects may include video creation and editing for social media channels, writing press releases and blog articles, photography of all aspects of the organization, visitor surveying, and photo organization. Assignments may also include reviewing and editing web copy, editing and proofreading materials, designing event flyers, updating calendar listings, managing press list, analyzing online advertising strategy, assisting with special events, mailings, general office support, and business sponsor solicitations.

Qualifications:

- Strong time management skills and ability to work independently.
- Strong written and oral communications.
- Ability to manage multiple projects on deadlines.
- Knowledge of Adobe Creative Suite products is a plus.
- Available approximately 40 hours per week. Schedule may include occasional evening and weekend event assignments.

Benefits:

- Weekly stipend \$150/week
- Onsite, shared housing in a rustic intern cottage

Email letter of interest and resume to:

Amanda Gillen, Marketing Manager at Amanda.Gillen@nhnature.org